## FOR IMMEDIATE RELEASE

December 3, 2018 Contact: Cheryl Sabin, 502-222-2009

## BLUEGRASS COUNTRY ESTATE SELECTED AS TOP B&B FOR BEST AMENITIES IN KENTUCKY & BEST GROUNDS AND GARDENS IN KENTUCKY BY THE BED & BREAKFAST ASSOCIATION OF KENUTCKY'S 5 STAR SERVICE AWARDS



Louisville, KY – BLUEGRASS COUNTRY ESTATE in La Grange, KY was selected as the Top B&B for BEST GROUNDS AND GARDENS in Kentucky in the Annual 5-Star Hospitality Service Awards by the Bed & Breakfast Association of Kentucky, 2018. The Awards Program is based upon Guest Votes as well as a qualitative and quantitative review of the nearly 50,000 independent B&B Guest reviews submitted to TripAdvisor.com and other leading Travel Review Sites.

Travel Reviews are the most important factor when choosing a B&B. In fact, according to a recent industry survey, 96% of consumers consider reviews to be somewhere between important and essential when selecting a place to stay, and 12% will not make a reservation at a property without them. We're delighted that inngoers concur that BLUEGRASS COUNTRY ESTATE is deserving of its accolades from travelers," explained Bed & Breakfast Association of Kentucky President, Deborah Messenger. "Clearly, BLUEGRASS COUNTRY ESTATE has earned stellar reviews from inngoers for its quality accommodations, breakfasts, amenities, and wonderful hospitality and service," commented Messenger.

"We are so pleased to be selected again for a 5-Star award. We were fortunate enough to be voted BEST INN FOR AMENITIES during the last survey as well. We love serving our guests and really appreciate the reviews and selection for these great awards."

Here's an excerpt from one of our reviews:

"Thank you for having Andrew and I at your lovely home. This was our first B and B stay and you set the bar very high. The property is lovely and I love saying hello to your furry babies in the morning. Breakfast was wonderful! We enjoyed the company of the other guests. We will definitely be back!"

Contact Information at the B&B: Cheryl Sabin 502-222-2009

**About Bluegrass County Estate:** This has been one of the most enjoyable experiencs in my life. I opened in 2007 and have met so many wonderful people during the 11 years I have been in business. I created the Inn to be a place where people could truly relax, enjoy amenities not found in many other lodging facilities and most of all experience a Taste of Kentucky on a horse farm in the beautiful community of L'Esprit. We have five beautiful rooms, a hot tub, pool, move theatre room, 2 game rooms and a fully equipped gym. In addition, for those with horses, we invite you to bring them too and ride the beautiful trails with us as our guest. If you haven't stayed with us during Kentucky Derby, make your reservations now for 2019. We created an incredible package and promise an experience you won't forget! Someone special to surprise at Christmas, order one of our gift certificates and we promise to take good care of them.

**About the Bed & Breakfast Association of Kentucky:** BBAK is a professional Kentucky innkeepers association, comprised of nearly 75 inspected bed & breakfast inns, boutique hotels, cottages, country inns, and farm stays. Only properties that are certified and uphold quality standards can earn the distinction of membership. Members therefore represent the very best in personalized, quality accommodations in the Commonwealth of Kentucky.

We strive to be the best at what we do, individually and as a group. We work together to educate, promote, and support efforts for the advancement of our profession. Travelers are assured of a high-quality experience when staying with association members ranging from classic mansion and historic inns to quaint log cabins and rural farm settings.

Each member destination welcomes you to relax and enjoy their quality accommodations, culinary creations, and distinctive amenities. For a "Better Way to Stay," plan to visit a Kentucky Bed & Breakfast.

To find out more about the Bed & Breakfast Association of Kentucky, its members, specials, discount offers, and favorite recipes, please visit www.kentuckybb.com or call 1.888.281.8188 or 502.268.7266

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High resolution photos available upon request (include this if you have high-res photos)